# **«Win win»: the partnership with two winners**

**6th ERA fair for renewable energies** - Centre des conventions d'Oran, Oran, Algeria – Mon, October 26, 2015

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#### About us

- Advisory boutique firm specialised in renewable energy projects in the Middle East and Africa
- Providing a full range of services at all stages of the development of renewable energy projects from sourcing opportunities to providing local partner services
- Clients include solar module manufacturers, solar PV developers and wind developers
- Dedicated to carrying out own project development in Algeria



#### Outline

- 1) About us
- 2) Context for renewable energy development in Algeria
- 3) What is a «win-win » partnership?
- 4) How we can help you achieve a «win-win » relationship?
- 5) Recent example of a «win-win» relationship
- 6) Conclusion





#### Context

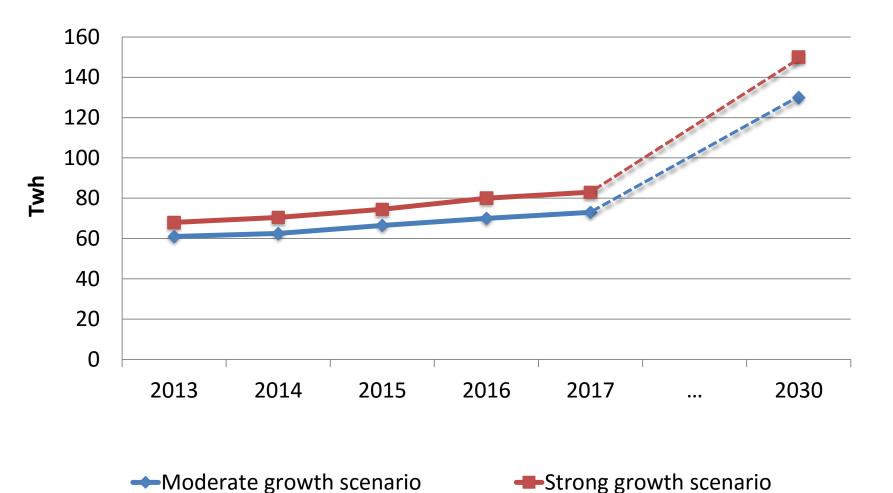
- Important solar potential
- Decreasing cost of renewables
- Uncertainty over oil and gas prices
- Uncertainty over oil and gas reserves
- Environmental issues and sustainable development

#### Challenges

- Development of alternative energy sources
- Development of a renewable energy industry
- Diversification of the national economy
- Becoming an actor in the world market of renewable energy



# Growth of electricity consumption in Algeria





## Key facts and figures

- 22,000 MW of renewable power generating capacity including
   13,500 MW of solar PV
- 2030: a programme that will take another 15 years to realise
- 20 year PPA and a FiT at around \$0.20 Kwh
- Over the next six years, construction of over 50 solar PV projects
- The global cost of the renewable electricity program is expected to reach between 60-100 billion US dollars
- Expected volume of natural gas saved, over the period of 2011 and 2030, from the renewable power plants in operation is 300 billion m<sup>3</sup>



#### Win-win



David Ricardo (18 April 1772 – 11 September 1823)



- Identify what you can offer a partner and then offer it to them
- You need to partner with organizations that have similar vision regardless of their company size
- Every partnership needs a clear mutually agreed upon plan and follow up
- You need to approach the marketing of your partnership in complimentary ways to effectively market your shared vision together
- Seek to build long term relationships, not a one time fling
- Work hard but benefit equally



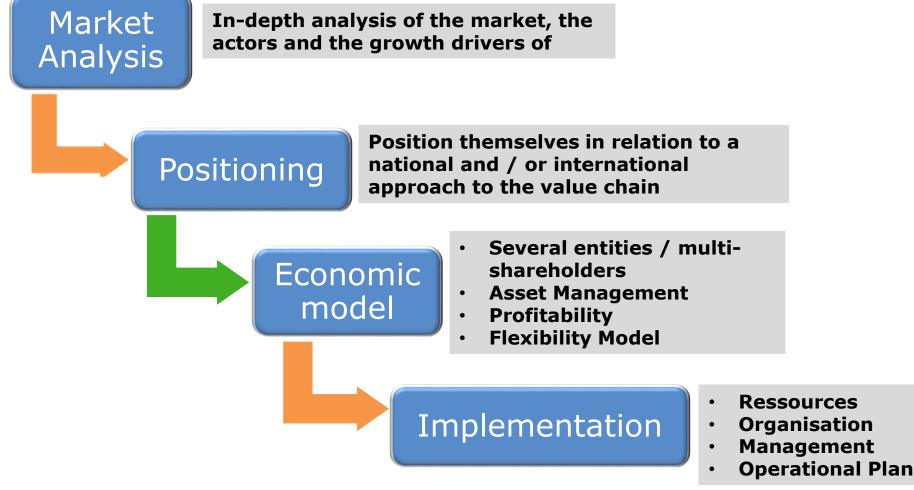
## How we can help you achieve a «win-win » relationship?





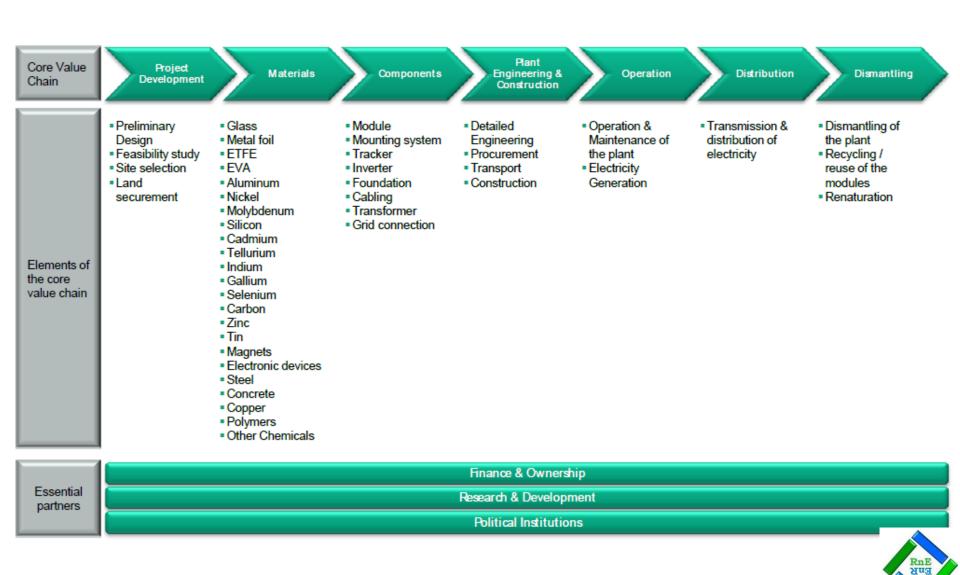


## Market Entry Strategy

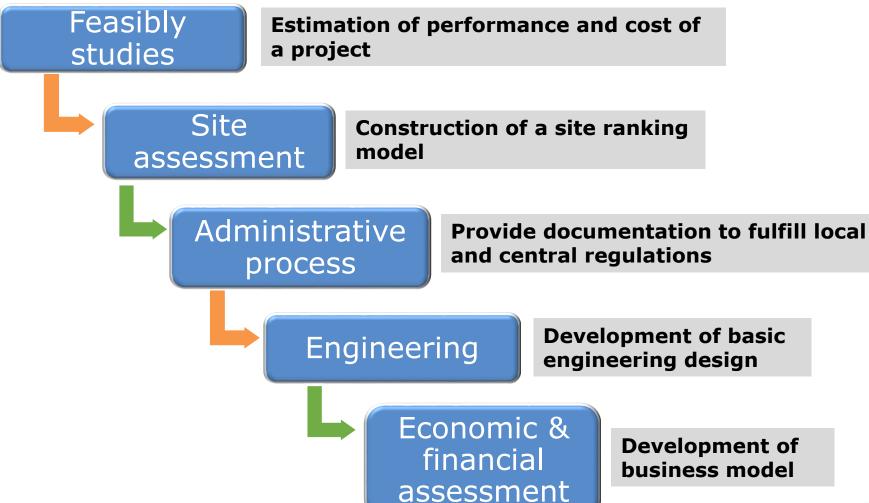




#### Value Chain



## Project development steps

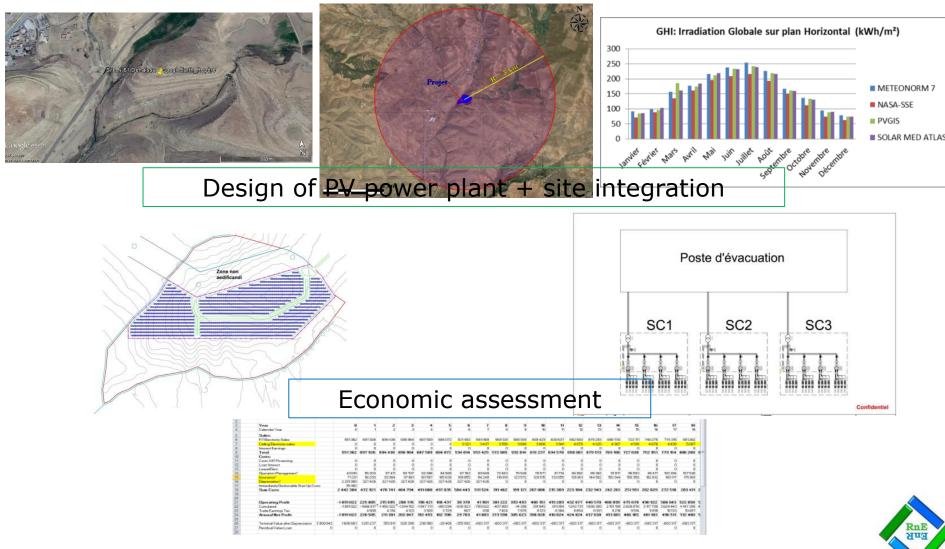






## Development steps of the first private IPP PV project in Algeria





### Conclusion

- RnE est un partenaire de haut niveau pour développer des fermes solaire « clés en main » pour le compte d'investisseurs locaux et internationaux en Algérie.
- RnE est votre 'guichet unique' pour vous accompagner de la conception jusqu'a la concrétisation de votre projet
- Aide au Financement/Conseil/Développement
- RnE vous apporte le/les partenaires internationaux «crédibles» pour un montage type 51/49 et construit et structure pour vous les SPV.





## Thank you for your attention

- <u>contact@rnepartner.com</u>
- www.rnepartner.com

